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Before the

COMMITTEE ON
ARMED SERVICES

UNITED STATES SENATE

HEARING TO RECEIVE TESTIMONY ON
IMPROVING THE PENTAGON'S DEVELOPMENT OF
POLICY, STRATEGY, AND PLANS

Tuesday, December 8, 2015

Washington, D.C.

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6
7 U.S. Senate
8 Committee on Armed Services
9 Washington, D.C.

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11 The committee met, pursuant to notice, at 9:31 a.m. in
12 Room SD-G50, Dirksen Senate Office Building, Hon. John
13 McCain, chairman of the committee, presiding.

14 Committee Members Present: Senators McCain
15 [presiding], Inhofe, Sessions, Ayotte, Fischer, Cotton,
16 Rounds, Ernst, Tillis, Reed, Nelson, Manchin, Gillibrand,
17 Blumenthal, Donnelly, Hirono, Kaine, King, and Heinrich.

1 OPENING STATEMENT OF HON. JOHN McCAIN, U.S. SENATOR
2 FROM ARIZONA

3 Chairman McCain: The committee meets today to continue
4 our series of hearings on defense reform. We have reviewed
5 the effects of the Goldwater-Nichols reforms on our defense
6 acquisition, management, and personnel systems. In our most
7 recent hearings, we have considered what most view as the
8 essence of Goldwater-Nichols, the roles and responsibilities
9 of the Secretary of Defense and the Chairman of the Joint
10 Chiefs of Staff, the service secretaries, and service
11 chiefs, and the combatant commanders.

12 This morning we seek to understand how these civilian
13 and military leaders formulate policy, strategy, and plans,
14 as well as how to improve the quality of civilian control of
15 the military and military advice to civilian leaders.

16 We are fortunate to have with us a distinguished panel
17 of witnesses, who are not strangers to this committee, who
18 will offer their views based on many years of service to our
19 Nation: The Honorable Michele Flournoy, former Under
20 Secretary of Defense -- and should have been Secretary of
21 Defense -- for Policy, who is currently CEO of the Center
22 for American Security; the Honorable Michael Vickers, former
23 Under Secretary of Defense for Intelligence, who has also
24 previously served as a special forces officer and a CIA
25 operations officer; and Commander Jeffrey W. Eggers, former

1 Special Assistant to the President for National Security
2 Affairs, who served both President George W. Bush and
3 President Barack Obama and was previously a U.S. Navy SEAL
4 officer.

5 As we have heard in previous hearings, Goldwater-
6 Nichols emerged from concerns about the unity of command and
7 the ability of our military to operate jointly. However,
8 another primary concern was poor military advice, which
9 former Secretary of Defense James Schlesinger said at the
10 time had grown so bad that it was, quote, generally
11 irrelevant, normally unread, and almost always disregarded.
12 Unquote.

13 That is why the Goldwater-Nichols Act elevated the
14 Chairman of the Joint Chiefs of Staff as the Principal
15 Military Advisor to the President and Secretary of Defense
16 and created the position of Vice Chairman of the Joint
17 Chiefs of Staff.

18 The intent of these reforms is that the Secretary of
19 Defense and Chairman of the Joint Chiefs of staff would be
20 better able to promote a department-wide perspective that
21 could integrate activities and resources comprehensively
22 across the military services.

23 Goldwater-Nichols also sought to improve the process of
24 developing policy, strategy, and plans by requiring the
25 President to submit a national security strategy and provide

1 guidance to the Chairman of the Joint Chiefs of Staff and
2 the combatant commanders for the preparation and review of
3 contingency plans.

4 These were all important reforms, but 30 years later,
5 how do we evaluate their effectiveness? If we base that on
6 the quality of so-called strategy documents such as the
7 National Security Strategy or Quadrennial Defense Review, I
8 fear we may have a serious problem. The QDR process has
9 grown so bad that Congress created an independent panel to
10 review the Pentagon's work. In 2010, that panel concluded,
11 quote, instead of unconstrained, long-term analysis by
12 planners who were encouraged to challenge preexisting
13 thinking, the QDRs became explanations and justifications
14 often with marginal changes of established decisions and
15 plans. The poor quality of the DOD strategic planning
16 documents may suggest a deeper, more troubling problem, that
17 despite Goldwater-Nichols reforms or in some cases perhaps
18 unintentionally because of them, the development of policy,
19 strategy, and plans in the DOD has become paralyzed by an
20 excessive pursuit of concurrence or consensus. Innovative
21 ideas that challenge the status quo rarely seem to survive
22 the staffing process as they make their long journey to
23 senior civilian and military leaders. Instead, what results
24 too often seems to be watered down, lowest common
25 denominator thinking that is acceptable to all relevant

1 stakeholders precisely because it is threatening to none of
2 them.

3 I would cite again our recent experience in Iraq.
4 Regardless of what we think about the circumstances by which
5 we went to war in Iraq, the fact is that our Nation was
6 losing that war for 3 and a half years, with disastrous
7 consequences for our national security if we did fail. And
8 yet, the development of a new strategy to finally stabilize
9 the situation was not produced by the system, but rather by
10 a group of outside experts and insurgents within the system
11 going around the system. In many ways, this question of
12 strategy is the crux of our current review. The main
13 problem that Goldwater-Nichols sought to address 30 years
14 ago was primarily an operational one, the inability of the
15 military services to operate as one joint force. It is
16 impossible to dispute that at a tactical and operational
17 level, the U.S. military today is unrivaled in the world and
18 far more capable than it was 3 decades ago, thanks in no
19 small part to 14 consecutive years of sustained combat.

20 The problem today, however, seems to rest far more at
21 the level of strategy. Our adversaries from ISIL to Iran
22 and North Korea to China and Russia are inside our decision
23 cycle. They are capable of responding to events deciding
24 and acting faster than we are. Instead, the Department of
25 Defense and the U.S. Government more broadly appears

1 increasingly incapable of adapting and innovating at speeds
2 sufficient to maintain the initiative and keep us a step
3 ahead of our adversaries.

4 The DOD also appears increasingly challenged by
5 strategic integration, integrating thought and action across
6 regions, across domains of military activity, and across
7 short-term and long-term requirements. Perhaps this should
8 not be surprising when, as previous have testified, the
9 Secretary and the Deputy Secretary of Defense are the only
10 two leaders in the Department with directive authority to
11 mandate this kind of strategic integration. All of these
12 problems are compounded by the fact that civilian control
13 and oversight of the military has increasingly become
14 confused with civilian micromanagement of the military.

15 This is not an attempt to condemn an organization just
16 because some disagree at times with its conclusions. This
17 is a broader problem. Our defense organization has
18 consistently been too slow in adapting to the threats and
19 challenges we face today and will face tomorrow. And there
20 are real questions as to whether our current defense
21 organization, which has long assumed that wars it would
22 fight would be short and largely one-sided, is optimally set
23 up to succeed in long-term strategic and military
24 competitions with great power rivals and non-state actors
25 like ISIL.

1 Part of this problem may lie, as previous witnesses
2 have testified, in how the Department educates and develops
3 its civilian and military leaders when it comes to strategy.
4 I will be eager to hear our witnesses' thoughts on how to
5 improve the Department's development and management of its
6 people in this regard, and yet we must always remember that
7 bad organizations all too often trump good people.
8 Ultimately we must get this right because we have never
9 confronted a more complex, uncertain, and numerous array of
10 worldwide threats and our margin for error as a Nation is
11 not what it once was and, indeed, is dramatically
12 diminishing relative to our competitors. We have largely
13 weathered the consequences of our previous failures, but
14 without changes, we may not remain so fortunate for long.

15 Senator Reed?

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1 STATEMENT OF HON. JACK REED, U.S. SENATOR FROM RHODE
2 ISLAND

3 Senator Reed: Well, thank you very much, Mr. Chairman.
4 Let me join you in welcome the witnesses and thank them not
5 only for their testimony today but for their extraordinary
6 service to the Nation. And I know they will provide
7 insights that will better help us deal with these very
8 complex problems that we face.

9 As Secretary Bob Gates said before this committee in
10 October, Americans, including all too often our leaders,
11 regard international crises and military conflict as
12 aberrations when, in fact and sad to say, they are the norm.

13 He went on to further state, while we may not be
14 interested in aggressors, terrorists, revanchists, and
15 expansionists half way around the world, they ultimately are
16 always interested in us or our interests or our allies and
17 friends.

18 And Secretary Gates' admonition has reverberated
19 throughout our hearings these past few months. The
20 Department of Defense is facing many complicated and rapidly
21 evolving challenges. We have seen how violent extremist
22 organizations are able to promote the destructive agendas
23 and carry out attacks against the United States, our allies,
24 and our respective interests. In Iraq and Syria, the
25 breakdown of a nation-state system has allowed the

1 reemergence of centuries old divisions, creating a vastly
2 complex situation. At the same time, Russia continues its
3 provocative behavior in Europe while also deploying Russian
4 troops and military equipment to Syria to directly support
5 the failing Assad regime. Likewise, China's assertive
6 behavior in the South China Sea reflects both its desire to
7 assert great power status and a challenge to international
8 norms, including the freedom of navigation. Compound these
9 issues, and the age of nuclear proliferation and global
10 instability becomes even more dangerous.

11 It is in this context that previous witnesses before
12 this committee have testified that the Department's
13 organization and processes are not flexible enough to
14 respond in a timely manner. For example, Eliot Cohen
15 outlined how the Department currently produces strategy
16 documents on a fixed schedule and stated that a much better
17 system would be something like the white papers produced by
18 the Australian and French systems, not on a regular basis
19 but in reaction to major international developments and
20 composed by small special commissions that include
21 outsiders, as well as bureaucrats.

22 In addition to how the Department develops defense
23 policy and military strategy to respond to evolving threats,
24 I would also welcome the witnesses' views on whether or not
25 changes are needed to the Department's force planning

1 process, if the current combatant command structure
2 engenders effective military operations, and whether the
3 size and number of defense agencies and field activities and
4 other headquarters functions should be consolidated or
5 eliminated.

6 Lastly, while not fully within this committee's
7 jurisdiction, I would be interested in the views of our
8 witnesses on the current interagency structure for national
9 security and whether changes in that area should also be
10 considered.

11 These are complex, multifaceted issues that do not
12 offer easy or quick solutions. Again, I look forward to
13 hearing from each of our witnesses for their perspectives
14 and thank them for their service.

15 And thank you, Mr. Chairman.

16 Chairman McCain: Secretary Flournoy?

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1 STATEMENT OF HON. MICHELE A. FLOURNOY, FORMER UNDER
2 SECRETARY OF DEFENSE FOR POLICY

3 Ms. Flournoy: Mr. Chairman, Senator Reed,
4 distinguished members of the committee, thank you so much
5 for inviting us here to testify before you. And I applaud
6 this committee's effort to take a hard look at the
7 Goldwater-Nichols legislation 30 years after its passage and
8 to consider a broad range of defense reforms. I believe
9 that defense reform is absolutely critical to ensuring that
10 we have a military that can underwrite the U.S.
11 indispensable leadership role in a very complex and
12 tumultuous environment.

13 The perspectives I offer today really come from serving
14 two different administrations in the Pentagon, five
15 different Secretaries of Defense from my perch at a defense-
16 oriented think tank, but also from the time I have spent in
17 the private sector looking at organizational best practices
18 and so forth.

19 This is a very target-rich environment. It would be
20 hard to cover all of the range of defense reform issues that
21 I hope this committee will address in a single session, but
22 I just want to highlight five problems that I have seen
23 particularly in the area of strategy and planning and
24 policy.

25 The first is what I call the tyranny of consensus and

1 the duplication of effort across staffs. I think the
2 emphasis on consensus, finding what we can all agree on,
3 sort of watering down solutions to the lowest common
4 denominator has really become quite pervasive in the
5 Pentagon, sometimes in OSD but particularly in the Joint
6 Staff process, as the different perspectives from the
7 services, the COCOMs, and others are brought into
8 discussion.

9 I think this overemphasis on jointness in policy
10 actually undermines the Department's ability to respond
11 quickly and effectively and strategically to some of the
12 challenges we face. That emphasis or overemphasis on
13 consensus is further complicated by what I see as a lack of
14 role clarity between OSD, Joint Staff, COCOM staffs, and
15 sometimes the services. I saw this in my perch as Under
16 Secretary of Defense for Policy where frequently even though
17 the OSD clearly had the policy lead, there were more
18 officers working a given policy issue in the Joint Staff and
19 on the COCOM staffs than there were on the policy staff.
20 And this is across many functional areas, whether it is
21 intelligence policy, logistics, a whole range of areas where
22 there is a lot of duplication and a lot of confusion about
23 who has what role and what responsibility.

24 When you look at the Joint Staff and the Office of the
25 Chairman, it has grown to nearly 4,000 people. That is 10

1 times what it was when the Defense Reorganization Act was
2 passed in 1958. I actually think the Chairman and the
3 Secretary would be better served by a smaller and more
4 strategic joint staff that was focused predominantly on the
5 Chairman's core function, which is providing best military
6 advice to the Secretary and to the President.

7 Similarly, the COCOM staffs collectively have now
8 burgeoned to over 38,000 people. I think they too are ripe
9 for a real scrub in terms of the breadth of their functions
10 and the level of duplication with the Joint Staff and with
11 OSD.

12 The second key problem is what I would consider a
13 broken strategy development process. I am the veteran of
14 many QDRs. I have the bruises and scars to prove it. But I
15 think as well intentioned as the QDR was as a mandate from
16 Congress, I think it has in fact in practice become a very
17 routinized, bottom-up staff exercise. It includes hundreds
18 of participants, thousands of man-hours, and really does not
19 produce the desired result. What is really needed is a top-
20 down, leader-driven exercise that focuses on clarifying
21 strategy. What are our priorities? What are the hard
22 choices? How do we allocate risk?

23 I would encourage this committee to look at overhauling
24 the QDR legislation. I know there was some new language in
25 the NDAA, but the key pieces that I see are, first, moving

1 to a more leader-driven process rather than a staff
2 exercise, and two, having the primary product be a
3 classified strategy document that actually has the teeth to
4 guide resource allocation and prioritization within the
5 Department. You may also want to still publish the
6 occasional white paper unclassified explanation of our
7 defense strategy for outside audiences, but the key piece
8 that is most important for the Department and its management
9 is the classified piece.

10 The third problem I would highlight is a flawed force
11 planning process. This is the process that translates
12 strategy into the forces we will need for the future. And
13 here the tyranny of the consensus is very much apparent. As
14 we look at how this process is done, every step of the way
15 from scenario design to analysis, to insight, all of that is
16 governed far more by reaching the consensus among parochial
17 interests than it is guided by pursuing the national
18 interest. The current process is antithetical to the kind
19 of competing of ideas and innovation that the Department
20 really needs to grapple with the key questions, which are
21 how are new technologies and capabilities going to change
22 the nature of warfare in the future. How will we develop
23 those new concepts to prevail in a more contested and
24 difficult environment? How are we going to make the
25 necessary tradeoffs in programming and budgeting?

1 What we need and I think what is possible is the
2 creation of a safe space by the Secretary and the Deputy
3 Secretary to really have a process where all stakeholders
4 can bring solutions, ideas, concepts to the table to compete
5 on how best to solve a given problem, whether it is the
6 COCOMs, the Joint Staff, the services, and also industry who
7 have great insights about what is technologically feasible.

8 This may not necessarily require legislative change but
9 it does require leader focus and change within the
10 Department if we are going to get the kind of force
11 development and innovation that the Department needs to keep
12 pace with the threats that we are facing.

13 The fourth key problem I would highlight is bloated
14 headquarters that undermine both performance and agility.
15 In recent years, headquarters have continued to grow even as
16 the active duty force has shrunk. The Office of the
17 Secretary of Defense now has more than 5,000 people; Joint
18 Staff, as I mentioned, nearly 4,000; COCOMs, 38,000. In
19 total, if you add in the defense agencies, you have 240,000
20 people, excluding contractors, at a cost of \$113 billion.
21 It is almost 20 percent of the DOD budget.

22 And this is not just a matter of inefficiency. It is
23 also a matter of effectiveness. When you go out into the
24 private sector, there is case after case where you document
25 that bloated headquarters' slow decision-making push too

1 many decisions up the chain rather than resolving them at
2 the lowest possible level, incentivize risk-averse
3 behaviors, undermine organizational performance, and
4 compromise agility. I think the same is certainly true in
5 government. And what is more is all these resources that
6 are duplicative take resources away from investment in the
7 warfighter, which is the DOD's primary mission.

8 So I would really encourage this committee and the
9 Congress more broadly to take several steps in this regard.

10 First, strongly encourage the Secretary of Defense to
11 conduct a comprehensive and systematic effort to delayer
12 headquarters staffs across the defense agency. When I say
13 delayering, I am talking about a systematic design effort
14 that goes through, eliminates unnecessary layers of
15 bureaucracy, optimizes spans of control. There are proven
16 methodologies for doing this that have been used across both
17 the private sector and the public sector. I would start
18 with OSD, the Joint Staff, move to the COCOMs, the service
19 secretariats, and then the defense agencies.

20 Second, I think the Congress needs to give this
21 Secretary of Defense the kinds of authorities that past
22 Secretaries of Defense have been given to manage a reshaping
23 of the organization in the workforce, things like reduction
24 force authority, things like meaningful retirement and
25 separation incentive pays, including things like base

1 realignment and closure. And I know we can get to that in
2 the Q and A if you would like.

3 The third thing is I think that Congress should
4 actually direct the Secretary to commission a study by an
5 outside firm that has both deep private sector experience
6 and familiarity with the unique requirements of the defense
7 enterprise to look at these areas of overlapping functions,
8 how do we better integrate and streamline staffs within the
9 Department. This could look at the service secretariats
10 versus service chiefs' staffs. It could look at OSD and
11 Joint Staff functional area overlaps. It could even look at
12 areas like transportation and logistics where all of the
13 leading private sector firms have integrated those
14 functions, yet in the Department of Defense, we have two
15 separate organizations managing those.

16 And lastly I would say I think we all need to take a
17 hard look at the combatant command staffs. I personally
18 believe it is time to actually reduce the number of COCOMs
19 -- there are areas of consolidation that would make sense --
20 streamline the subcommand and service component structure
21 and also look at the size and composition based on a honing
22 of the functions that we want the staffs to perform.

23 I think the last piece I would just foot-stomp is the
24 importance of providing the Secretary with the authorities
25 he needs to actually make these changes. I have mentioned

1 some of them. One of the ones I want to highlight because
2 it is in this committee's direct control is a requirement
3 that is placed on all DOD nominees being considered that is
4 different from what is being placed on other agency
5 nominees, and that is in most agencies, to avoid conflict of
6 interest problems, you are allowed to put your assets and
7 your holdings in a blind trust and then, if necessary,
8 recuse yourself from certain decisions. The SASC
9 historically has said, no, that is not enough. You actually
10 have to divest of your assets in any company that does
11 business with the Pentagon. The result of that is that you
12 basically disincentivize anyone from the private sector who
13 has the kind of management acumen and experience running
14 large organizations to come in and serve in the Department
15 of Defense. And we lament that lack of expertise and that
16 lack of acumen in terms of the people we are able to recruit
17 to serve, and yet, some of the rules in place have prevented
18 that kind of service. So I would just encourage you, before
19 the next presidential transition, to take a hard look at
20 that rule.

21 I am out of time, but let me just conclude by saying a
22 lot of these problems can be addressed by means other than
23 revising the fundamental legislation of Goldwater-Nichols.
24 I personally believe a lot of the core elements of
25 Goldwater-Nichols -- they got it right. The powers given to

1 the Secretary of Defense, the role of the Chairman not only
2 as the military advisor to the Secretary but also to the
3 President, ensuring that the President has the ability to
4 hear military dissent if it exists before he makes a
5 national security decision.

6 The one thing that I will say I would not like to see
7 that some others who have testified before you have
8 recommended is reinserting the Chairman in the operational
9 chain of command. In my view, giving the Chairman decision-
10 making authority over the COCOMs and services would come at
11 a high cost, essentially commensurately reducing the
12 authorities of the Secretary of Defense. Decisions about
13 where to deploy forces, when and how to use force in
14 conducting military operations are fundamentally decisions
15 about where, when, and how the United States should use its
16 power and expend its blood and treasure. In a vibrant
17 democracy like ours, those decisions should remain in
18 civilian hands, not the hands of military authorities.

19 So let me conclude there, and I am happy to entertain
20 your questions. Thank you.

21 [The prepared statement of Ms. Flournoy follows:]

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1 Chairman McCain: Thank you.

2 Secretary Vickers?

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1 STATEMENT OF HON. MICHAEL G. VICKERS, FORMER UNDER
2 SECRETARY OF DEFENSE FOR INTELLIGENCE

3 Mr. Vickers: Chairman McCain, Ranking Member Reed,
4 distinguished members of the committee, it is a privilege
5 and a pleasure to be with the Senate Armed Services
6 Committee this morning to discuss how the Pentagon might
7 improve its development of policy, strategy, and plans.

8 It is an additional pleasure to be joined by my former
9 colleagues, Michele Flournoy and Jeff Eggers. Let me say
10 Michele and I are almost always of like minds, and I
11 strongly endorse everything she said.

12 It has been 7 months since I retired from my position
13 as USDI. I miss the great privilege of defending my
14 country, and as astonishing as this may sound to some, I
15 miss all of you too.

16 [Laughter.]

17 30 years ago, a lack of joint interoperability and
18 interdependence and insufficient attention given to our
19 special operations forces provided the impetus for major
20 defense reform. Today, the need for defense reform is no
21 less urgent.

22 In my view, defense reform today needs to address two
23 critical problems, one managerial, how to reverse the steady
24 decline in combat power that stems from rising personnel and
25 weapons costs and excessive overhead, and the other

1 strategic, how to get better strategy and therefore more
2 effective military operations at the higher levels of war.

3 As Dr. Kissinger and others have noted, we are engaged
4 in three long-term conflicts or competitions in the Middle
5 East with global jihadi groups and Iran, in Europe with
6 Russia, and in Asia with China. Mr. Chairman, as you noted
7 in your opening statement, these three strategic challenges
8 are highly asymmetric and two are wholly or predominantly
9 unconventional. Each of our adversaries and competitors are
10 able to impose significant costs on us, and each challenge
11 will likely last for decades.

12 We were as much as a decade and a half late in
13 responding to China's anti-access/area denial challenge to
14 our power projection capabilities, but now I believe we are
15 generally heading in the right direction. We seem flummoxed
16 by and self-deterred in our response to Russian indirect and
17 direct aggression, and although it is certainly not from a
18 lack of trying, we are far from having a strategy that can
19 bring stability to the Middle East.

20 We have had considerable success at the tactical and
21 operational levels, particularly in the counterterrorism
22 arena and in turning around at least temporarily the
23 situations in Iraq and Afghanistan, but much less at the
24 strategic level. It is not enough to win battles or even
25 campaigns. We must win our wars and our strategic

1 competitions, and victory must lead to the establishment of
2 the regional and international orders that we seek. Our
3 need for good strategy is more important than ever and our
4 organizational capability to produce it is uneven at best
5 and very much personality-dependent.

6 Let me say a few words about good and bad strategy. In
7 my written statement, I described what I think good strategy
8 is and I provided several examples from our history of the
9 past 30 years that I think constitute it and so I will not
10 belabor it now.

11 Bad strategies result from a poor understanding of the
12 strategic and operational environment, unrealistic games, or
13 confusing goals with strategy, inappropriate ways,
14 insufficient means, and inadequate follow-through. But more
15 than anything, they stem from an inability to identify the
16 decisive element that confers enduring advantage and then to
17 focus actions and resources on it.

18 The reasons why we frequently produce bad strategy are
19 insufficient strategic education, lack of relevant
20 operational expertise and strategy-related experience among
21 many of our practitioners, as Michele noted, insufficient
22 competition and rigor in the marketplace of strategic ideas,
23 and failure to bring Congress along as a partner in the
24 development and implementation strategy. The most
25 successful strategies that I have been associated with in my

1 career have been when we have had Congress as a real core
2 partner.

3 Bad strategy affects not just current operations but
4 future ones as well. As Secretary Gates has observed, the
5 Department all too frequently prepares for the wrong war and
6 prioritizes capabilities for imaginary wars over real ones.

7 Now, let me offer a couple of ideas that dovetail with
8 what Michele said that could improve the Department's making
9 of strategy.

10 Let me first emphasize my core point: good strategy
11 requires good strategists. It is just hard to get away from
12 that. Strategy is hard. It looks deceptively simple. It
13 is anything but, particularly as you move up from tactics to
14 strategy and grand strategy.

15 The first is to revamp the selection and promotion of
16 our general and flag officers to give greater weight to
17 strategic education and development in the course of their
18 career. We are packing too much in the careers of every
19 officer, and today it is hard for me to see how we will
20 produce in the future four-star commanders who have Ph.D.s
21 like General Petraeus and Jim Stavridis or have significant
22 foreign expertise, as General Abizaid and some others. The
23 system just simply does not allow that anymore.

24 With our one-size-fits-all line officer or personnel
25 management system, we have sacrificed the strategic

1 education of our officer for tactical and joint gains, which
2 are very, very necessary but not sufficient. It is far less
3 likely going forward, as I said, that we will produce
4 officers who have attained a Ph.D, are proficient in foreign
5 languages and knowledge about areas of strategic interest to
6 the United States.

7 We are paradoxically plagued by both too much and too
8 little joint experience in our officer corps. For some
9 promising officers, we should consider relaxing the joint
10 duty assignment until they reach the general officer or flag
11 officer rank, and within our services, we should seek to
12 produce a mix of highly tactically proficient and then
13 somewhat less tactically proficient but still tactically
14 proficient but strategically educated officers that are on
15 the command track and compete to our highest levels of
16 military office.

17 The second idea, which again dovetails with something
18 Michele said, is to rigorously select and educate a joint
19 corps of operational strategists and transition the current
20 joint staff, which does all things for all people, into a
21 real joint general staff focused on the preparation and
22 conduct of war.

23 Let me draw one difference. On the civilian realm and
24 civilian control, as Michele said, strategy is usually set
25 by a few people at the top or should be. In the military,

1 it very much depends on having a talented action officer
2 that provides impetus up to the top, and I do not really see
3 that system changing. It just can be reformed.

4 A joint general staff would differ from the current
5 general staff in several important ways: in the rigor of
6 selection and strategic education; in their longevity of
7 position; in their independence from their services once
8 they go in this area, although they would maintain their
9 operational currency; and in their exclusive focus on war
10 and strategy.

11 Let me close with a few thoughts on improving strategy
12 across the broader national security establishment. The
13 National Security Council system works very well when it
14 focuses on big questions of strategy and crisis management.
15 I do not personally believe that a Goldwater-Nichols for the
16 interagency would be wise. In fact, I think it would
17 perpetuate some of the strategy pathologies we have in the
18 Department across the interagency.

19 Good strategy and effective operations are greatly
20 enabled by good intelligence and the operational integration
21 of the Central Intelligence Agency and the Department of
22 Defense in recent years has significantly improved our
23 operational effectiveness in several areas. And I am sure I
24 am going to sound parochial in saying this, but at the
25 margin, given the challenges we face, their asymmetric and

1 long-term character, we will likely see a larger return at
2 the margin, dollar for dollar, in our strategic
3 effectiveness by providing additional resources to national
4 intelligence than we will by providing equivalent amount for
5 defense. And of course, I am for both.

6 Thank you very much for the opportunity to appear
7 before you today. I look forward to your questions.

8 [The prepared statement of Mr. Vickers follows:]

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1 Chairman McCain: Thank you.

2 Commander Eggers?

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1 STATEMENT OF COMMANDER JEFFREY W. EGGERS, USN
2 (RETIRED), FORMER SPECIAL ASSISTANT TO THE PRESIDENT FOR
3 NATIONAL SECURITY AFFAIRS AND FORMER U.S. NAVY SEAL OFFICER

4 Mr. Eggers: Thank you, Chairman McCain, Ranking Member
5 Reed, and members of the committee. It is an honor and a
6 privilege to testify on this important topic. And I am
7 honored to be joined by my former colleagues, Michele
8 Flournoy and Michael Vickers.

9 My testimony today is, of course, informed by my own
10 experiences as a naval officer, policy advisor to several
11 senior defense officials, a National Security staff member
12 across two administrations, and as well my recent public
13 policy research on the intersection of organizational
14 performance and behavioral science.

15 Goldwater-Nichols was, of course, informed and
16 catalyzed by the failures of that generation. And my sense
17 is that our modern shortcomings are equally deserving of
18 reform. So I appreciate the significance of this topic and
19 this opportunity.

20 My experience across both ends of the policy spectrum
21 is that the defense policy and strategy apparatus that
22 employs our world-class military is by comparison relatively
23 weak. So my testimony today is focused on what I consider
24 to be the greatest challenge to the future of our defense
25 policy, and it is not any particular threat, nor is it how

1 we are organized. Rather, I see our most significant
2 challenge to defense policy as simply how we think and the
3 most significant future threat we face as a failure to adapt
4 in the future.

5 Amidst budgetary pressures and a very rapidly
6 dynamically changing future environment, it is imperative
7 that we invest in the concept of intellectual adaptability.
8 This is particularly important because we have demonstrated
9 an inability to actually predict the course of future
10 threats. Secretary Gates perhaps said it best. Quote:
11 When it comes to predicting the nature and location of our
12 next military engagements, since Vietnam our record has been
13 perfect. We have never once gotten it right.

14 So making the case for intellectual adaptability is
15 quite easy. I think the hard part is designing change that
16 actually results in intellectual adaptability. The good
17 news is the Pentagon has gone a great way to internalize
18 this concept and institutionalize it within their current
19 strategic planning lexicon.

20 So I would first make a few points about how
21 adaptability relates to people and technology.

22 First is that adaptability relates to an organization's
23 culture and therefore and ultimately its people. As General
24 Dempsey once said, if we do not get the people right, the
25 rest of it will not matter. We are going to put the country

1 at risk.

2 It is in this light that I believe Secretary Carter's
3 Force of the Future initiative should be aggressively
4 implemented, but the proposals are likely to meet some
5 dilution as they go through the cultural resistance to
6 change.

7 Second, the strategic potential in this initiative of
8 Force of the Future is not simply in controlling costs.
9 Rather, it is enhancing the adaptability of the force. We
10 must shift our way of thinking from retention of talent to
11 the development of talent.

12 Third, adaptability must not be misconstrued as how we
13 acquire or buy technology. Even for DARPA, which I see as
14 one of the world's greatest intellectual innovation firms,
15 their great history of innovation rests instead on their
16 personnel system with their special hiring authority in a
17 very rigorous intellectual process.

18 Fourth, intellectual adaptability will require
19 rebalancing the military's emphasis on operational
20 employment with academic development. Generally speaking,
21 the more time spent in operational units, the more promising
22 one's military career, which is a disincentive to pursue
23 experiences that broaden and build new ways of thinking such
24 as civilian schools.

25 And fifth and finally, the command-centric military

1 promotion system results in a lack of skill differentiation
2 that dulls intellectual adaptability. Command track
3 officers who come to staff jobs to check the box so to speak
4 for their joint requirement have little incentive to
5 challenge the mainstream analysis of that institution lest
6 they jeopardize their operational career.

7 In exploring an adaptable force that is more open to
8 new ways of thinking, my statement highlights cultural
9 factors that generate a wider array of new ideas, improve
10 upon a risk-averse culture, and can do things to inoculate
11 against cognitive bias. We must do better at seeing the
12 world as it is vice how we wish it were or thought it was
13 going to be.

14 Along these lines, my statement offers two broad sets
15 of recommendations to promote intellectual adaptability in
16 policy and strategy, which I will summarize. The first set
17 speaks to military personnel management and the
18 prioritization of people and their cognitive development.

19 One, move beyond the joint concept by building senior
20 military leaders in the future that have an abundance of
21 national security experience outside of Defense.

22 Two, prioritize academic growth by making such
23 broadening tours more common by the time people reach the 06
24 milestone with a significant expansion of civilian school
25 opportunities.

1 Three, promote differentiation among our office
2 community by balancing opportunity between a dominant
3 command track career track and the non-command tracks.

4 Four, promote a meritocracy in military promotion by
5 making more flexible both the early promote system and the
6 up or out tradition.

7 The second set of reforms is applicable to the civilian
8 side of the defense policy community with three
9 recommendations.

10 First, institutionalize an independent red team of
11 experts and outsiders that are empowered to rigorously test
12 the policy assumptions and to present alternative
13 perspectives into the process.

14 Two, separate the policy development and implementation
15 functions so that the policy development personnel can be
16 protected from the burden and distraction of day-to-day
17 operational crises.

18 And third and finally, enhance the development of the
19 civilian policy professional community with specialized
20 training to enhance critical and divergent thinking in the
21 policy development and assessment process.

22 I greatly appreciate the opportunity to testify and
23 offer these thoughts today. The uncertain nature of our
24 future puts the need for humility into our planning and puts
25 a clear premium on the concept of adaptive thinking and

1 being more open to how we employ the resources we will have
2 in the future. As always, such reform will be disruptive
3 and costly and entail some acceptance of risk. However, in
4 my view such risk will be more manageable and more
5 acceptable than the increasing costs of a future failure to
6 adapt.

7 I hope my testimony serves useful to the purposes of
8 this committee, and I look forward to assisting the
9 committee and I definitely look forward to your questions.
10 Thank you, Mr. Chairman.

11 [The prepared statement of Mr. Eggers follows:]

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1 Chairman McCain: Thank you very much.

2 Secretary Flournoy, I have been concerned about the
3 centralization of decision-making on a tactical level. I
4 have been told, for example, the reason why we waited for a
5 year to launch strikes against the fuel trucks, which were a
6 great source of ISIS's revenue, that the decision rested in
7 the White House and had never been given. It seems to me
8 that those decisions should be made at a tactical level, and
9 I wonder about your concern about that.

10 But, second of all, when I tell people and my
11 constituents about the numbers that you just cited in your
12 testimony, tens of thousands of staff members at all levels,
13 they ask me a simple question. How did this happen?

14 And finally, what is your solution? Do we have to act
15 legislatively to put caps on the size of these staffs? Do
16 we have to restructure the entire organizations? I think
17 everybody agrees they are much, much, much too large. And
18 so what is your suggestion as to how we get this situation
19 back under control and get our service men and women back
20 into the operational force?

21 Ms. Flournoy: So first on your point about tactical
22 decisions being sort of pulled up the chain of command into
23 either the senior reaches of the Pentagon or the White
24 House, I think too often that happens because of two
25 reasons: one, a lack of role clarity of who has what job;

1 and two, a risk aversion. The more people are worried about
2 risk, the more they tend to pull decisions up the chain of
3 command.

4 The irony of that is that I think if you were to keep
5 the NSC process focused on strategy development, policy
6 setting, setting the right and left limits for execution,
7 and then you were to empower the secretaries of the various
8 agencies to actually execute on that policy and then hold
9 them accountable if they screw up, but allow them to really
10 be empowered executors of the policy, I think actually in
11 fact that would reduce risk to the President and to the
12 policy.

13 So I do think it is a matter of role clarity, but it is
14 also a matter of management style that empowers leaders down
15 the chain and holds them accountable.

16 You know, in terms of how this tremendous growth in
17 headquarters staffs have happened, I think there is
18 certainly instances where in a very complex world, the
19 Department gets assigned new tasks and every time there is a
20 new task and somebody new responsible for that task at a
21 senior level, they grow a staff.

22 Chairman McCain: And there is a new command.

23 Ms. Flournoy: And there is a new command. Right.

24 So there is some of that.

25 But I also think it happens -- it is more about the

1 natural tendency of bureaucracies to grow. The fact that
2 without role clarity you have a lot of people competing to
3 do the same work, we now have a situation where COCOMs are
4 routinely pulled into the policy process. And if you are a
5 four-star COCOM commander and you are going to have to
6 appear in the situation room, of course, you are going to
7 build your own policy staff so you are prepared to do that.
8 But is that really what we want the functions of the COCOMs
9 to be?

10 So I think role clarity, really scrubbing the functions
11 and then I think applying some of the best practices that
12 many Fortune 500 companies have gone through, which is
13 systematic organizational design where you start with some
14 design principles and then you go layer by layer and you
15 optimize spans of control and you eliminate unnecessary
16 layers. And not only do you get cost savings, but more
17 importantly, you get the kind of organizational agility and
18 adaptability that my colleagues here have been talking
19 about.

20 Chairman McCain: Secretary Vickers?

21 Mr. Vickers: I would just underscore what Michele said
22 about the dangers of centralization. I also think there is
23 a case -- and it does stem from risk aversion, and I think
24 when you confuse a regional war for a counterterrorism
25 campaign and apply processes you apply outside of areas of

1 armed hostilities, then you get the results. If you compare
2 our campaign against the Taliban in 2001 versus our campaign
3 against ISIL in Iraq and Syria, you see a really marked
4 difference, and you see a marked difference in results as
5 well in terms of toppling the hostile regime. ISIL, of
6 course, is far more like a state -- or it is a combination
7 of a state and a global jihadist organization. Even within
8 the counterterrorism realm, when we have applied the
9 principles that Michele described in terms of delegated
10 authority, we have been far more effective.

11 Chairman McCain: Commander Eggers, briefly.

12 Mr. Eggers: Thank you, Chairman McCain.

13 The only point I would add is the role of information
14 flow and technology which has changed radically and made it
15 far easier for the effect that Secretary Flournoy mentioned
16 where we pull in the field. We feel an obligation to
17 understand the operational level of detail and the policy
18 decision-making process. And I think that has two
19 drawbacks. One is it does bloat the size of the subordinate
20 staffs, but two, it introduces a certain cultural deference
21 to the field and a certain amount of bias towards the
22 preferences of the field, which I alluded to in my statement
23 for the record, which I think has to be acknowledged.

24 History suggests that there is benefit by senior
25 leadership understanding these tactical details and the

1 effects of the policy and the strategy. Yet, I think that
2 that has grown due to the proliferation of technology change
3 and the way we see information and have awareness of the
4 battlefield.

5 Thank you, Mr. Chairman.

6 Chairman McCain: Senator Reed?

7 Senator Reed: Well, thank you very much, Mr. Chairman.

8 And thank you witnesses for very, very thoughtful
9 testimony.

10 Starting with Secretary Flournoy, you indicated that in
11 the realm of planning documents, the process would be
12 improved if it was a classified document essentially and
13 then periodical releases of generic information, et cetera.
14 If you want to elaborate, please do so, Madam Secretary, and
15 then I will ask Secretary Vickers and the Commander for
16 their comments too.

17 Ms. Flournoy: In my view, when we have unclassified
18 documents, we tend to get a lovely coffee table book that is
19 a list of everything that is important. But what the
20 Department really needs is strategy and strategy is about
21 making choices. So clear priorities where not everything is
22 a priority. Probably the hardest part of strategy is
23 deciding where you are going to accept and manage risks.
24 There are problems talking about that in too detailed a
25 manner in a public context because your adversaries are

1 listening, opportunists are listening, allies are listening.
2 So it is very important I think for a real strategy document
3 to be classified and shared with the appropriate overseers
4 in Congress to really guide prioritization and resource
5 allocation.

6 I also think that that process should be leader-driven
7 but be very inclusive at the leadership level. The best
8 example of that I saw was in the development of the 2012
9 defense strategy where we did it because of profound changes
10 in the resourcing and security environment, but it included
11 everybody from the President to the Secretary of Defense to
12 the Chairman to all of the COCOMs, all of the service chiefs
13 and secretaries, and so forth. I would have liked to have
14 actually seen it include a couple of key Members of Congress
15 as partners. But it was an iterative process of really
16 getting the leadership team as a leadership team to buy into
17 a real strategy that did prioritize some things and accept
18 risk and manage it in other areas. So I think that is a
19 good model to build on.

20 Senator Reed: I will just insert a point and then ask
21 the Secretary, and then you might come back at the end,
22 Madam Secretary.

23 This is all nice, but ultimately we have got a budget,
24 which is pretty open and people argue that that is the
25 strategic guidance right there. You might think about this,

1 Secretary Vickers. How do we sort of have this very
2 classified sort of strategy and then have a budget that does
3 not reveal it?

4 Ms. Flourney: I think there are parts of the budget
5 that are rightly classified, and I think we can have a broad
6 discussion of strategy and we should in a democratic
7 context. I just think that what I hear from this committee
8 and from others in the Department, frankly, is a frustration
9 that we stop short of the hard choices sometimes. And I
10 think some of those need to have a classified environment to
11 have an honest discussion about what we are actually doing.

12 Senator Reed: Secretary Vickers, please, and then
13 Commander.

14 Mr. Vickers: Sure. I think that important aspects of
15 our strategy have to be developed in secret to be effective,
16 and that really is the case. You know, it is a question of
17 emphasis. The reason for this is that good strategy really
18 has to be unexpected in some ways if you are going to
19 exploit your strengths against your opponent's weaknesses
20 and create new strengths. Either to change the rules of the
21 game or to beat him at his own game has to be consistent
22 with your overt strategy, but there are important elements
23 that have to be secret.

24 I would add to your question, Senator Reed, classified
25 strategy can use unclassified capabilities in unexpected

1 ways, and that is what confounds your enemy, as well as our
2 classified capabilities that we necessarily keep classified.

3 Senator Reed: Commander, can you comment, please?

4 Mr. Eggers: I would take a slightly different and
5 mixed view on this which is that the problem with the
6 strategic documents and the framing we have now is not
7 necessarily that they are unclassified, it is that they
8 avoid the hard decisions and that they become a laundry list
9 of every conceivable approach to solve a problem because of
10 the process. And that is not because of the unclassified
11 nature so much as the process that develops those documents.
12 And some strategic documents will need to be classified by
13 virtue of the content, but that in general an open document
14 that is open to the scrutiny and the debate of outside
15 experts who will not have access to a classified document
16 could be a valuable effect to increase the diversity of
17 thinking that goes into that strategy that we would lose by
18 classifying the document.

19 Senator Reed: Well, thank you.

20 Thank you, Mr. Chairman. Thank you.

21 Chairman McCain: Senator Rounds?

22 Senator Rounds: Thank you, Mr. Chairman.

23 Just down the line, does a classified document or
24 series of classified documents exist today that actually are
25 the operational directive that would be a replacement to a

1 QDR? Is there a series of them out there right now that we
2 simply do not talk about?

3 Ms. Flourney: Yes. There is a planning guidance that
4 is issued both for force planning but also for contingency
5 planning. And so there are key elements of a strategy in
6 those documents that do exist today.

7 And I would agree with Commander Eggers. I am not
8 suggesting that all our defense strategy should be
9 classified and that solves the problem. I just think that
10 the real issue is being able to make those hard choices,
11 being able to debate where we are going to accept and manage
12 risk, how we are going to prioritize among the many things
13 we need to do.

14 Senator Rounds: Agreed, gentlemen?

15 Mr. Vickers: Yes. I mean, there is certainly no
16 shortage of classified documents and guidance. The question
17 is whether they are strategically meaningful in a sense of
18 concentrating actions and resources. That is where I think
19 we fall short. That is the difference between good strategy
20 and bad strategy. It is not things that we should do in the
21 classified realm we sometimes do in the unclassified realm,
22 but it is also whether what we are doing in the classified
23 realm is really significant enough. It still has to meet
24 the same test for good strategy. You are just more exposed,
25 and that is why you keep it classified because you are

1 trying to really -- you are acknowledging how you assess the
2 world, which may be different than the way you say things in
3 public in some important aspects, and then actually how you
4 are going to leverage your advantages is obviously
5 sensitive.

6 Senator Rounds: Mr. Eggers?

7 Mr. Eggers: And I would agree. I think people in the
8 military decision-making and policy decision-making
9 processes, when they set out to try and drive the process,
10 will assemble all of these reference documents, unclassified
11 or classified, QDR, national defense strategy, strategic
12 planning guidance, and so on. And even then, it is very
13 difficult to look at the mosaic of that guidance and the
14 strategic framework and discern what that means for the
15 implementation on that particular policy issue. In other
16 words, it has become so big and so diverse in some ways that
17 it often can lack coherence to the policy decision-making
18 process that it is trying to inform, and even worse, it can
19 become somewhat disconnected from resource allocation, which
20 is a different problem in and of itself.

21 Senator Rounds: Bottom line, if the QDR were to be
22 eliminated, there would be a savings, I believe, in terms of
23 staff time just creating it, and at the same time, there are
24 other documents which could be expanded upon in a classified
25 setting that would take the place of what we are doing right

1 now in an unclassified setting.

2 Ms. Flournoy: Yes. I would encourage you to just
3 fundamentally reset the process and ask the Secretary to
4 produce a top-down, leader-driven strategy document that has
5 a classified form and an unclassified form and get rid of
6 the bottom-up, "everybody comes to the table" kind of
7 process because in practice the QDR has become the ultimate
8 tyranny of consensus. The object is what can we get
9 everybody to agree on and sign off on as opposed to how do
10 we frame and present to the Secretary and the Chairman the
11 real choices before the Department and how to make those
12 choices. It focuses it on consensus as much as framing and
13 assessing the alternatives and offering those for decision,
14 which is a different process than what the QDR has come to
15 be.

16 Mr. Vickers: And it is much bigger than the QDR in
17 terms of strategy. You know, as Jeff said and the chairman
18 said about strategic integration, we do strategy every day
19 in lots of ways. So our COCOMs every day are doing
20 something called phase 0 operations directed by classified
21 guidance that is shaping the environment. Well, you know,
22 we are not doing all that well that is shaping the
23 international environment the last 15 years, and that is why
24 a coherent strategy that is strategically integrated -- this
25 is something that spans administrations, but that is what is

1 really missing from our overall practice of strategy.

2 Senator Rounds: Thank you, Mr. Chairman.

3 Chairman McCain: Senator King?

4 Senator King: Thank you, Mr. Chairman.

5 I find this a fascinating and important discussion.
6 Napoleon said war is history. Freud said anatomy is
7 destiny. It has been my observation that structure is
8 policy, that if you have a large, cumbersome, slow
9 structure, you will have cumbersome, slow, consensus-driven,
10 and ultimately unsatisfactory policy or strategy, as we are
11 talking about today.

12 It is very interesting. Mr. Vickers, you kept talking
13 about adaptability as the key term, and you used the phrase
14 about consensus is the enemy. You cannot adapt if you have
15 a consensus-based process, it seems to me. What we are
16 really talking about is agility and agility in decision-
17 making particularly in an era of such rapidly developing and
18 changing challenges, the challenges we are facing today from
19 ISIS are different from the challenges we faced from
20 terrorism 2 years ago. The whole homegrown extremist idea
21 is a new challenge. And yet, we have 38,000 people trying
22 to evolve policy.

23 Ms. Flournoy, I think one of your important insights is
24 that policy should be top-down, that the people who are
25 assigned to think big picture are to be the ones where the

1 strategy should begin.

2 Mr. Vickers, do you agree with that proposition?

3 Mr. Vickers: I do. That does not mean only senior
4 leaders have to do it. They can be aided by a small staff
5 or key individuals, but I think small groups, top-down,
6 senior accountability is critical in strategy.

7 Senator King: If we are talking about strategic
8 thinking in the military, give me some thinking, Mr. Eggers,
9 on whether the promotion process stifles creativity, risk-
10 taking, and the kind of adaptability that we are looking
11 for. To put it more bluntly, could Rickover become an
12 admiral today?

13 Mr. Eggers: In my statement for the record, I go into
14 some detail about a lot of the research that suggests that
15 the promotion system with its emphasis on the command track
16 model, which puts the premium on operational experience, is
17 in fact degrading our ability to be more creative and
18 innovative in how we think. That, coupled with the
19 refinements of Goldwater-Nichols and the Joint Staff
20 requirement for promotion, for instance, means that you
21 today have a Joint Staff that is built with some of the best
22 officers we have largely from the operational community on a
23 very promising career track who come to that job and have
24 very little incentive to think differently and offer
25 opinions that are outside the mainstream analysis, which

1 hinders the process. In effect, the Joint Staff can become
2 something of a pass-through for field or COCOM
3 recommendations in the process.

4 Senator King: I could not find the quote, but there is
5 a wonderful quote from Churchill about the sum of any
6 committee decision is always no, that the committee, by
7 definition, sort of filters out a different thinking and
8 adaptability and agility, which again is what we need.

9 Let me change the subject for a minute. Is all this
10 window dressing? Is real policy not made in the White House
11 these days? We have thousands and thousands of people in
12 the Pentagon thinking about strategy, but the decisions are
13 made in the White House and perhaps that is where they have
14 to be made.

15 When I was Governor -- or let me just make another
16 example. It was not some mechanic -- the headline was not
17 "mechanic failure caused helicopters to crash in the
18 desert." It was "Carter mission to rescue hostages failed."
19 Do you see what I mean? If the President is going to be
20 held responsible for these decisions, it seems to me in
21 large measure they have to be made there. I do not have an
22 answer here, but I am interested in your thoughts, Ms.
23 Flourney.

24 Ms. Flourney: I think strategy and policy decisions
25 should be made at the commander-in-chief level -- many of

1 them, particularly when you are putting Americans in harm's
2 way. But I think once a general policy direction is set,
3 empowering your line organizations to actually implement it
4 within certain right and left limits and then holding people
5 accountable for the results -- you know, it is the only way
6 you are going to be able to deal responsively and
7 effectively with the full range of challenges that we are
8 facing.

9 I think from a White House perspective and from a
10 senior leader perspective, one of the challenges is when you
11 ask for options, when you ask for ideas, what do you get?
12 And this gets back to the tyranny of the consensus. What we
13 really need right now on the capabilities front is real
14 competition of how are we going to solve some of the key
15 problems in a much more contested Asia-Pacific environment
16 or with a Russia who may actually realize real anti-
17 access/area denial capabilities in the European theater even
18 sooner, or with this persistent problem with ISIS and
19 violent extremism. We need real options development, and
20 that means a competition of ideas.

21 Senator King: I am out of time, but I think it was Mr.
22 Eggers who talked about a red team. I love the idea of a
23 red team in the Pentagon or perhaps in the National Security
24 Council whose job it is to contest the conventional wisdom,
25 to contest the consensus, to be obnoxious. I could

1 volunteer for that. I am well qualified.

2 [Laughter.]

3 Senator King: But seriously, I think literally a
4 structure that builds competition and contrarianism into the
5 system might be salutary.

6 Thank you very much for your testimony.

7 Thank you, Mr. Chairman.

8 Chairman McCain: I think it was the former head of IBM
9 that had a sign on his desk that said "The Lord so loved the
10 world he did not send a committee."

11 [Laughter.]

12 Chairman McCain: Senator Sessions?

13 Senator Sessions: Thank you, Mr. Chairman.

14 Senator King, thank you for beginning to think at a
15 higher level. That is what is on my mind right now. We are
16 talking about a very important thing, how to develop
17 strategy within the Department of Defense. But if it does
18 not coordinate with the executive branch's ultimate
19 decisions about how to conduct operations, then we have got
20 a problem. We have got a breakdown.

21 So I am thinking about the role of the National
22 Security Council. I understand that to be the place where
23 the President makes his final strategic decisions, and
24 therefore, how does the Defense Department, which has the
25 technical expertise presumably to execute whatever strategy

1 they are given to execute -- how do they influence that?
2 Are they properly being respected and their expertise
3 accepted? Or how does that relationship -- and is there
4 anything that we can do -- I will ask the three of you -- to
5 enhance the ability of real practical knowledge on the
6 ground?

7 I may be wrong. I have a couple of problems. I think
8 that we were way to slow in responding to ISIS's move in
9 Iraq. It was like, well, once they take over and they stop,
10 then we will worry about taking back territory, which is
11 normally harder than stopping it to begin with. And then we
12 have the problems, as has been mentioned, in Syria.

13 Secretary Flournoy, what do you think?

14 Ms. Flournoy: A couple of observations. One is that I
15 think when one of my former mentors, John Hamre, used to
16 say, if you want to make a staff more strategic, cut it in
17 half. I think as you grow staffs -- and this includes the
18 National Security staff -- they tend to get more into
19 operational details and tactical kind of oversight. I think
20 historically when you have had smaller National Security
21 Council staffs -- I am thinking of, for example, the
22 Scowcroft era with a very clear understanding of what their
23 role is, which is strategy, policy, honest broker, and
24 options development for the President and not getting into a
25 lot of micromanaging of agencies' actual execution, except

1 when there is a problem and providing necessary oversight
2 there -- so I think that is very important.

3 In terms of the Goldwater-Nichols structure, I actually
4 think the structure is right in that you have the Secretary
5 of Defense at the table in the National Security Council and
6 you also have the Chairman as an independent voice, not only
7 an advisor to the Secretary but also an advisor to the
8 President. And what that ensures is that even when the
9 President is -- whether it is his own view, he is
10 representing a COCOM view, what have you -- when there is
11 military dissent, that that direct line to the President by
12 the Chairman ensures that he has an opportunity to make that
13 dissent heard before the President makes a decision about
14 using the military instrument. And I think that is
15 absolutely critical. I have seen it work. It sometimes
16 upsets people, but it is a very, very critical part of the
17 system.

18 Senator Sessions: Then you have the problem where if
19 the President says it is my strategy, my policy not to have
20 boots on the ground again in the Middle East, how does the
21 Defense Department handle that? Do you structure a QDR that
22 reflects that view?

23 Ms. Flourney: Well, once the President makes a
24 decision with regard to a particular operation, then folks
25 have a choice of they implement that, salute smartly and

1 implement, or if they feel that ethically or morally they
2 cannot do that, then they have their own personal choices.

3 Senator Sessions: Well, I think that is a good answer.

4 I think the Nixon-Kissinger, the China deal, was
5 decisive, small people with the depth of knowledge
6 themselves, knew who to ask, made the move, and it worked.
7 It is hard to do that the larger you get I think.

8 Secretary Vickers?

9 Mr. Vickers: Yes. I would agree with what Michele
10 said. When you have too much centralization in the White
11 House rather than on strategy, a big, broad strategy that is
12 set, and when it is not working, it needs to change, you get
13 a number of results.

14 One, as you move up into our higher level committees of
15 the National Security Council system, you tend to strip away
16 real operational expertise for the problem at hand, and that
17 can isolate a President. And that is why, as you said,
18 making big decisions, of course, is the President's -- that
19 is what they are elected to do, but they cannot tactically
20 manage operations. And so you tend to be slower as you
21 assess the situation, or you tend to be very protracted in
22 decision-making for some decisions that take 3 years rather
23 than 3 months in some cases.

24 You know, as I said, if I look at different models --
25 Michele talked about the growth in the staff. It is also a

1 question of process and what you focus on. By very, very
2 different experiences, for instance, in the 1980s when we
3 were at war with the Soviets in Afghanistan, we reviewed
4 that about every 6 months where we do not really do that
5 today. We review them every week or every month.

6 Senator Sessions: Thank you, Mr. Chairman.

7 Commander Eggers, do you want to respond? My time is
8 about up.

9 Mr. Eggers: I would only offer an encouraging note,
10 that the size of the National Security staff is an
11 acknowledged issue and there is an ongoing effort I think to
12 try and streamline and reduce that because of the effect
13 that Secretary Flournoy spoke to, that smaller in this case
14 could be better.

15 Senator Sessions: A yes or no answer. Do you think
16 that it is important for us to work harder to develop a
17 long-term strategic policy for the United States on the
18 major threats that is bipartisan in nature?

19 Ms. Flournoy: Yes. And I actually think that that
20 will be job one for a new administration going forward, and
21 elections both in Congress and presidential elections will
22 hopefully allow us to come together more on such a strategy
23 and hopefully on a comprehensive budget deal that would
24 actually underwrite the necessary investments for that.

25 Chairman McCain: Senator Ernst.

1 Senator Ernst: Thank you, Mr. Chair.

2 Thank you to our witnesses today for being here.

3 I enjoyed the discussion about our force structure,
4 about being more agile, more flexible, mobile. There are so
5 many things that we really do need to consider.

6 But as it comes to force structure, I am really
7 concerned about our military intelligence force structure
8 and our support to our warfighters both now and to meet the
9 needs in the future. And I really feel that we need more
10 robust assets to meet the intelligence requirements in both
11 Europe and Africa. And I believe that we should be able to
12 enhance support to our warfighters by reforming the Cold War
13 era institutions and really focus on streamlining some of
14 these headquarters and command relationships. And I want to
15 focus a little bit on ENSCOM.

16 As you know, the U.S. Army Intelligence and Security
17 Command is located at Fort Belvoir, Virginia, and it is
18 currently the Army's senior intelligence integrator. It
19 equips, trains, mans all of our intelligence units around
20 the globe.

21 And when I asked about ENSCOM and its impact on
22 intelligence and warfighter last week, General Michael Flynn
23 said before this committee we have Army component commanders
24 underneath every geographic combatant commander and yet the
25 Army intelligence forces are aligned back to ENSCOM. Talk

1 about more headquarters that you do not need.

2 So I think there is a fundamental need to take a real
3 laser focus at what you are addressing and decide whether or
4 not ENSCOM can be dissolved. There is a fundamental need to
5 decide if ENSCOM can be dissolved. You take resources and
6 you push them out to those theater intelligence brigades
7 which are necessary. End quote. That was from General
8 Flynn.

9 And, Secretary Vickers, do you agree with General
10 Flynn's comments on ENSCOM, and how can the Army better
11 align its intelligence forces?

12 Mr. Vickers: I actually do not. In fact, I strongly
13 disagree with them.

14 So the theater intelligence brigades that -- and I have
15 great respect for General Flynn. The theater intelligence
16 brigades that General Flynn talked about support our
17 combatant commanders. One of the functions that ENSCOM
18 serves is that -- and I am against excessive headquarters.
19 So let me say that upfront. But one of the functions that
20 it serves is to provide the highest level command for the
21 Chief of Staff of the Army for intelligence across the Army.
22 But it also serves as managerial development for our senior
23 intel leaders. If I compare our intel leaders, who are
24 going to rise to positions of commanding great
25 organizations, they need the same leadership development

1 that our combat arms leaders do.

2 So if you are a staff officer, if you are a J-2, if the
3 last thing you commanded is a battalion or something like
4 that and then suddenly you find yourself as director of a
5 major national intelligence agency with 20,000 people, just
6 like our combat arms officers, you hope you have had a
7 division command or something else before you rise to a
8 corps command. And that is one of the functions that I
9 think ENSCOM serves. It is 20,000-some people or something
10 like that. It provides that opportunity for a two-star to
11 not only set intel priorities for the Army but also to gain
12 the important managerial experience that is required before
13 you take on a national agency.

14 Senator Ernst: I am not sure whether I agree or
15 disagree with that. I would hope that developmental
16 opportunity is important. Whether you have a command at
17 that level or not is maybe another issue. But I would like
18 to look more into that.

19 Secretary Flournoy, do you have any thoughts on that?

20 Ms. Flournoy: I must confess this is not an issue that
21 I have looked at in detail, so I do not have a view on it at
22 this point.

23 Senator Ernst: Okay.

24 Commander Eggers?

25 Mr. Eggers: Similarly. With all the respect for both

1 Michaels, Flynn and Vickers, I would not add anything.

2 Senator Ernst: Very good. I appreciate the input.

3 Secretary Flournoy, while we have you here, last week
4 Secretary Carter announced that all military occupational
5 specialties will be open to women. And I would love your
6 thoughts on that. I support providing women the opportunity
7 to serve in any capacity as long as standards are not
8 lowered for women to join those types of occupational
9 specialties and it does not hurt our combat effectiveness.

10 However, I am disturbed at how it appears the Secretary
11 has muzzled the services to a point where they cannot
12 provide results and data from their combat integration
13 studies before or even after that decision was made this
14 past week. And what are your thoughts on the process of how
15 this decision was made and can you provide any further
16 input? And my time is running short as well.

17 Ms. Flournoy: I was not involved or aware of many of
18 the internal details of the process. Like you, I support an
19 approach that sets a clear set of standards based on types
20 of military specialties and then holds all people, men and
21 women, to those standards. If women are able to pass the
22 standards, they should be able to serve.

23 The one thing I will say is that there has been a lot
24 of discussion about impact on unit cohesion. I think much
25 of that is disproven by actual operational experience that

1 has occurred in Iraq and Afghanistan. But I would also say
2 we have not taken account some of the positives. I mean,
3 all of the business leadership -- I am sorry -- literature
4 and experience emphasizes that the more diverse you make a
5 team, the better decision-making you get, the better
6 performance you get, and so forth.

7 So I am generally supportive of this decision. I am
8 not aware of the particulars of the internal process. I
9 would certainly hope that this committee in particular would
10 be provided with all of the data that you request to
11 understand how the decision was made and is being
12 implemented.

13 Senator Ernst: Thank you, and I do hope that we are
14 provided with that information.

15 Thank you, Mr. Chair.

16 Chairman McCain: Secretary Flournoy, I would not like
17 to end this hearing without making you uncomfortable.

18 Ms. Flournoy: Sir, I would expect nothing less of you.

19 [Laughter.]

20 Chairman McCain: Are we winning the war against -- the
21 conflict with ISIS?

22 Ms. Flournoy: I do not think we are where we need to
23 be, sir. I think that this threat has shown itself to be
24 much more serious than I think we first realized. As Mr.
25 Vickers said, it is going to be a generational issue. It is

1 something that is a long-term challenge that we need to deal
2 with, and I do not think we are fully resourcing a
3 multidimensional strategy.

4 I do think a lot of the strategy the President has
5 articulated is correct, and I personally support an approach
6 that is primarily focused on enabling local partners to be
7 more effective against this threat. I do not think invading
8 Syria is the answer. But I do think we, as the United
9 States, need to play more of a leadership role
10 diplomatically, more of a leadership role in terms of
11 enabling others militarily and with intelligence and be in a
12 more forward-leaning posture because this threat is getting
13 worse not better.

14 Chairman McCain: Secretary Vickers? And by the way, I
15 read a very excellent piece you wrote recently. I think it
16 was in Politico. I am not sure which one, but I thought it
17 was very thoughtful.

18 Mr. Vickers: Thank you, Mr. Chairman.

19 I do not believe we are winning or we are certainly not
20 winning fast enough. As Michele mentioned, this will be a
21 long struggle, but if you look at our fight with Al Qaeda,
22 if you look at it in terms of a campaign, we need a more
23 rapid and decisive campaign that will at least deny
24 sanctuary, much as we did with the Taliban in 2001. The war
25 was not over, but it certainly knocked them back on their

1 heals, knocked Al Qaeda back on its heels for some period of
2 time. And that is what I think we need to do to ISIL in the
3 short run and then many, many things to follow.

4 Chairman McCain: Commander Eggers?

5 Mr. Eggers: Thank you, Mr. Chairman.

6 I would only add that while I agree with you that the
7 situation is quite concerning not just because of the degree
8 of the threat but also because how complex the problem is,
9 that sometimes I am concerned that the debate becomes overly
10 focused on the one thing we do control, which is U.S. troops
11 and, quote, boots on the ground, which seems to me to
12 somewhat disrespect the essence of our previous discussion,
13 which is kind of thinking in broader and more diverse
14 strategic terms. And in this particular context, I think
15 the debate needs to consider not only the application of
16 U.S. military means, to include soldiers and troops on the
17 ground, but as well the broader political landscape both
18 within Iraq, but as well within Syria and within the region,
19 and that too often that gets lost in that debate and in that
20 discussion.

21 Thank you, Mr. Chairman.

22 Chairman McCain: I thank you. I am sure you
23 understand the concern of the American people in light of
24 the San Bernardino attack and Paris and others. The opinion
25 polls have lifted this issue understandably to one of the

1 highest priorities. And we need to have a national
2 conversation about it. I obviously have my views and
3 Senator Reed has his, which we are largely in agreement, but
4 more importantly, we have to, I think, develop a strategy
5 that is credible to the American people, and I do not think
6 that is the case today.

7 Jack?

8 Senator Reed: My only comment would be I think as the
9 commander pointed out, it has to be a multifaceted strategy
10 with political as well as military dimensions, information
11 warfare dimensions. And I think interestingly enough, I
12 think Secretary Vickers made a good point about we had not
13 the last 15 set the conditions properly, and I think we have
14 to go back and look back and say what were we doing. In
15 fact, in some cases, we were victims of our success. The
16 ability to take out terrorists with drone strikes and
17 Predators was very effective short-run, but it created this
18 dynamic in the world that many people found a justification
19 to focus their animosity against us as a reaction. So I
20 think, again, what we have to do -- and the chairman is
21 right. We have to come up with a coherent, multifaceted
22 strategy, and I think we can agree upon it and move forward.

23 Chairman McCain: I think Senator King wants to weigh
24 in on this.

25 Senator Reed: He has a quote from Mark Twain.

1 [Laughter.]

2 Senator King: No, I do not. Sorry about that.

3 Chairman McCain: Yes. The one about suppose you are a
4 Congressman, suppose you are an idiot, but then I repeat
5 myself?

6 [Laughter.]

7 Senator King: Do not get me started.

8 We are talking mostly about military strategy, and that
9 is absolutely appropriate because we are fighting a military
10 opposition. But we are also fighting an idea. And I think
11 if there is any gap in the -- well, there are several gaps,
12 but one of the serious gaps is the clash of ideas gap. We
13 wiped out USIA 15 years ago. It now appears that was a
14 mistake. For the country that invented social media to be
15 losing the battle of social media is shocking to me, and I
16 think that we need a much more strong and vigorous ideas
17 thrust ultimately because it is very difficult to kill ideas
18 and we are not going to do it with drones. We have got to
19 do it with information. And I think that has got to be part
20 of the strategy in connection with all the military options,
21 the air strikes, the troops, all of those things. But I
22 fear that that is one of the places. These people in
23 California were radicalized online, and I think that should
24 be a real serious warning to us that that is where this
25 battle is also taking place.

1 Thank you, Mr. Chairman.

2 Chairman McCain: Also, by the way, a great Russian
3 success is their propaganda in eastern Europe as well.

4 Would any of the witnesses like to respond to those
5 words of wisdom by the Senator from Maine?

6 Ms. Flournoy: I do not have a ready Mark Twain quote,
7 but I do agree with the notion that this has to be a
8 sustained multidimensional effort. I think some of the
9 areas where we are lacking is in countering the narrative
10 online. ISIS is posting 90,000 posts a day online, and one
11 of the most effective things I saw in counter was the
12 tweeting of a remark that was made after the stabbings in
13 the UK metro, which was someone saying to the attacker, you
14 ain't a Muslim, bro. I mean, this behavior of stabbing
15 civilians in the London Tube is not representative of the
16 religion of all of Islam. And that got tweeted virally.
17 And that was probably one of the most effective counter-
18 narrative things that has happened recently.

19 But we do not have a sustained and systematic effort
20 online to counter ISIS presence and attempt at recruiting.
21 But more fundamentally I think what we really lack at the
22 community level, here, overseas, is community-level counter-
23 radicalization programs. And it cannot be something the
24 U.S. Government comes in and does. We can help facilitate,
25 but really funding, assisting, help enabling those

1 community-level engagement to try arrest radicalization
2 inside communities here, in Europe, elsewhere. That is a
3 critical part of the strategy that I think needs more
4 attention as well.

5 Chairman McCain: Secretary Vickers, did you want to
6 add anything?

7 Mr. Vickers: No. I agree. You cannot win in the long
8 run without really countering and discrediting the idea. I
9 would add in the short run, one of the ways to discredit the
10 idea is to really set them back. I mean, part of their
11 success right now is they are perceived as having the
12 success.

13 Chairman McCain: Absolutely. I think that is a very
14 key item here.

15 Mr. Vickers: And we saw that, for instance, with the
16 Taliban and Al Qaeda right after 9/11. You know, their
17 stock went way up after 9/11, and then 3 months later, when
18 they were kicked out, it was, you know, who are those bums
19 for a while. Now, it did not last. It does not win the
20 long-term war, but it does matter.

21 Chairman McCain: Commander Eggers, did you want to --

22 Mr. Eggers: I would just balance out the conversation
23 by offering the flip side of that idea, which is that one
24 way to destroy an organization's ideology is to dismantle
25 the organization, of course. But what we need to be careful

1 about is the unintended consequences of how we do that
2 because in this case that is precisely what could play into
3 their narrative, particularly with the introduction of U.S.
4 or Western ground forces and the escalation of that type of
5 war within their region. And I think that is the issue that
6 really comes into play where it gets very complex between
7 the military application of means and the ideological fight.

8 Chairman McCain: Well, we can continue this
9 discussion, but I think it is incredible to say if you
10 accept the view that some U.S. military presence is needed,
11 which clearly events indicate to me, which we have been
12 talking about for a long time, and predicting the events
13 that have taken place, that then you are conceding that ISIS
14 can continue to succeed. There is no strategy now. There
15 is no strategy to take Raqqa, their base, where they are,
16 among other things, developing chemical weapons. So this
17 idea that somehow the United States of America, by inserting
18 some ground troops in order to succeed, is going to be
19 counterproductive -- what is the option? That they continue
20 to succeed? Is it not to your satisfaction that we cannot
21 defeat ISIS without American involvement and simply not from
22 the air. Air power does not win.

23 So I respectfully disagree with this insane idea that
24 somehow if we intervened to stop people that have just
25 orchestrated an attack that killed people in San Bernardino,

1 that somehow it will be counterproductive. The worst
2 counterproductive thing would be to allow them to succeed.

3 But I look forward to continuing this discussion with
4 you, Commander, and I respect your view.

5 And I thank all of you for being here today, and we
6 look forward to continuing working with you on this
7 restructuring, which was the reason for this hearing to
8 start with. Thank you.

9 [Whereupon, at 10:59 a.m., the hearing was adjourned.]

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